WHEREAS, the year 1995 marks the 100th year of World Cinema and 75th anniversary of the beginning of the Philippine movie industry;

WHEREAS, to celebrate the event, a retrospective screening of Filipino film classics held at the SM City North Edsa and SM Centerpoint from September 23, 1995 to October 1, 1995;

WHEREAS, the MOWELFUND Film Institute is a non-stock, non-profit organization committed to the upliftment and betterment of the country’s film industry;

WHEREAS, the MOWELFUND Film Institute is at the forefront of the celebration of the 75th anniversary of the Philippine movie industry;

WHEREAS, the screening of classical Filipino films will give our people the opportunity to better appreciate these films;

WHEREAS, the MOWELFUND Film Institute intends to raise funds from this film showing to help the cause of the Philippine film industry;