ORDINANCE NO. SP-392, S-96

AN ORDINANCE REGULATING THE ADMISSION OF PATRONS AND THE SHOWING OF COMMERCIAL ADVERTISEMENTS AND MOVIE TRAILERS IN MOVIEHOUSES IN QUEZON CITY, AND PROVIDING PENALTIES FOR VIOLATION THEREOF.

Introduced by Councilor CONNIE S. ANGELES.
Co-Introduced by Councilors Alberto M. Galarpe, Moises S. Samson, Joseph Peter S. Sison, Jorge L. Banal, Cesar A. Dario, Jr., Nanette Castelo-Daza, Bayani V. Hipol and Ramon G. Mathay.

WHEREAS, the cinema is the cheapest form of entertainment and the most accessible to the public;

WHEREAS, it is becoming a practice for movie theaters to admit moviegoers beyond the seating capacity which could undermine the safety of the viewing public;

WHEREAS, moviegoers are paying amusement and cultural taxes and must therefore be afforded protection;

WHEREAS, Section 12, subsection (k) of the Quezon City Charter, as amended, authorizes the City Council, "to make suitable provisions to insure the public safety from conflagrations x x x";

WHEREAS, there is a need to regulate the showing of advertisements and commercials in moviehouses, encourage the showing of commercials which promote good values and government programs and projects as well as facilitate any public information drive of the government;

WHEREAS, subsections (c) and (d) of Section 12 of the Quezon City Charter, as amended, empowers the City Council:

"Section 12(c). To tax, fix license fees and regulate the business of the following: x x x, theaters, x x x."

(d). To make regulations for the conduct of the business to the persons and places named in subsection (c) of this Section."