AN ORDINANCE GRANTING A FRANCHISE TO DE RUEDA’S CONSTRUCTION CORPORATION TO OPERATE A WET AND DRY MARKET FACILITY ALONG QUIRINO HIGHWAY, NOVALICHES, QUEZON CITY.

Introduced by Councilors ENRICO S. SERRANO, WINSTON “Winnie” T. CASTELO and GODOFREDO T. LIBAN II.

WHEREAS, public market is significant to the locality not only because it will solve the congestion, sanitation and centralization of marketing services but also it will create greater opportunities for the population to engage in income-generating activities;

WHEREAS, there is a rapid increase in population in the Novaliches area and its immediate environs, hence, a need for ancillary support services to provide adequate of market commodities;

WHEREAS, the total target development is three thousand (3,000) square meter lot located at 1036 Quirino Highway, Barangay Sta. Monica, Novaliches, consisting of forty-eight (48) wet and dry stalls, with ample parking area, cold storage and other facility requirements for the operation of a public market;

WHEREAS, the City encourages and welcomes the conceptualization and development of business establishments or undertakings as a concrete direction toward economic progress and enhance City revenues.

NOW, THEREFORE,

BE IT ORDAINED BY THE CITY COUNCIL OF QUEZON CITY IN SESSION ASSEMBLED: