Ordinance No. SP-645-S-98

AN ORDINANCE REQUIRING ALL BUSINESS ESTABLISHMENTS LOCATED AND OPERATING IN QUEZON CITY SELLING, DISPENSING AND SERVING ALCOHOLIC BEVERAGES TO CUSTOMERS, TO PROMINENTLY POST AND DISPLAY A SIGN CONTAINING A WARNING REGARDING THE ILL-EFFECTS OF SUCH BEVERAGES TO THE LIFE AND HEALTH OF A PERSON, PRESCRIBING PENALTIES THEREFOR AND FOR OTHER PURPOSES.

Introduced by Councilor MICHAEL F. PLANAS.

WHEREAS, Article II, Section 15 of the 1987 Constitution declares that “The State shall protect and promote the right to health of the people and instill health consciousness among them”.

WHEREAS, the Local Government Code of 1991 (R.A. No. 7160) provides that “The sangguniang panlungsod, as the legislative body of the city, x x x, shall regulate activities relative to the use of land, buildings, and structures within the city in order to promote the general welfare and for said purpose shall: x x x regulate the sale, giving away or dispensing of any intoxicating malt, vino, mixed or fermented liquors at any retail outlet.”

WHEREAS, relevant studies bear out the direct causal relationship of drinking liquors and diseases such as cancer and birth defects in children;

NOW, THEREFORE,

BE IT ORDAINED BY THE CITY COUNCIL OF QUEZON CITY IN SESSION ASSEMBLED:

SECTION 1. All business establishments located and operating in Quezon City which are selling, dispensing and serving intoxicating liquor to customers are hereby required to prominently post and display a sign containing a warning regarding the ill-effects of alcoholic beverages to the life and health of a person.

SECTION 2. The warning shall identify the type/kind/class of alcoholic beverages and the general ill-effects of such beverages; Provided, however, that no particular brand of alcoholic beverages should be mentioned in the warning sign.